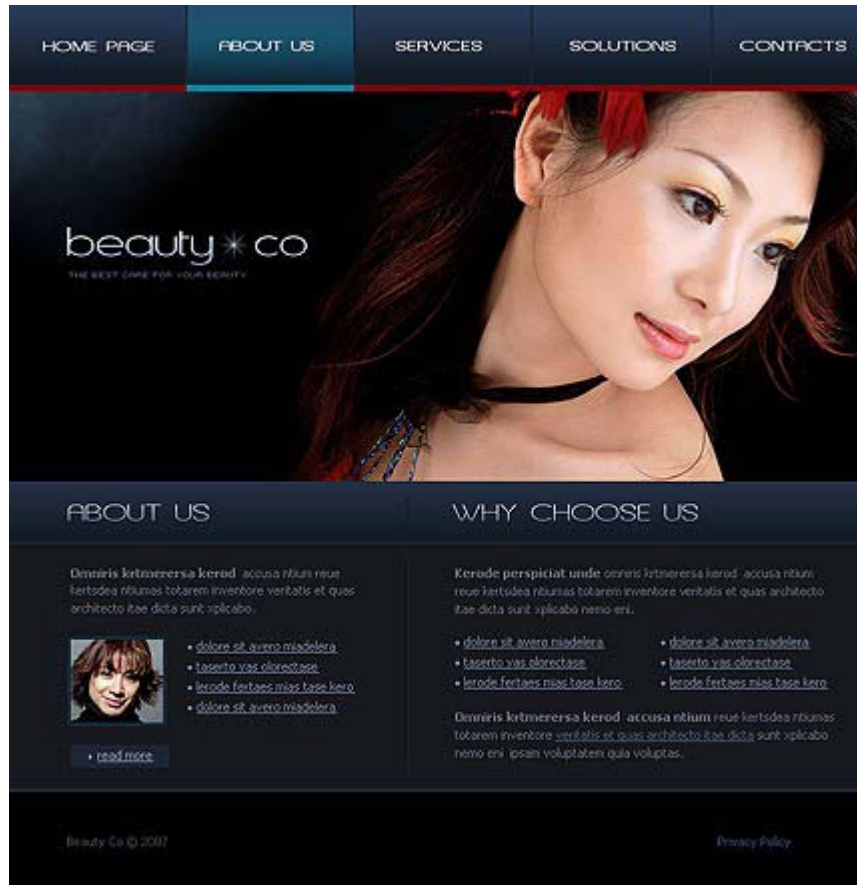


Spa Website Module | Beauty Salon (646) 719-5525 | www.digitaloutsourcing.net



Spa & Massage Salon / Beauty / Acupuncture Website features

Digital Outsourcing INC. offers specialized custom Spa and Beauty Salon website designs with or without functionality for new, as well as established enterprises. Spa owners and managers can appreciate and use our custom internet tools and modules designed to help their business present their services, generate clients and/or profit from the World Wide Web.

An important objective for Spa and Salon owners and managers is to maximize promotion. By having Digital Outsourcing, Inc. create your Spa website, or a web redesign, your site will provide information to potential clients/guests about the services, the setting, and the location. More importantly, it will give visitors a sense of what type of ambience they can expect.

Digital Outsourcing INC. may also act as a consultant for any already established Spa Service Website by providing expertise, re-evaluating software, adding features, and helping with your re-design. From ideas to design, implementation and launch, we can provide you with an online presence to enhance your business.

Some of the projects that we can handle include (but are not limited to):

- Massage Parlors / Shiatsu / Deep Tissue / Combinations
- Spa
- Beauty Salon
- Acupuncture Salon
- Reflexology
- Facial and skin care Salon
- And other custom Packages per request

Your website will feature two interfaces.

1. **Public Website** (viewed by clients & everyone)
2. **Administration features** (back-end modules viewed by owner only)

Public Website features

\$1,250

Included in the Public Website the following bulleted modules/information will be included for view by everyone on the World-Wide-Web. It is the responsibility of the Owner to provide proprietary accurate information for the fields/sub-fields selected.

- Home
- Menu
- Contact Us
- About Us
- Directions
- Gallery & Albums (static)
- Site Map
- Privacy Policy

Additional features at no cost

- Meta Tags Implementation
- Search Engine Friendly URL's
- Search Engine submission
- E-mail setup

** All the above features may or may not be selected or appointed by the Owner, as per preference. Any additional or custom extra feature shall be discussed and modified as per client needs.*

Functionality modules / features

\$200 set-up, \$100 / feature

- Parties or Events
- Gallery & Albums (modifiable by owner)
- Testimonials
- Internet coupons
- Reservations
- (Any other pages that you might like, such as Employment, Our Chef, Wine List, Our Staff, etc)

** All the above features may or may not be selected or appointed by the Owner, as per preference. Any additional or custom extra feature shall be discussed and modified as per client needs.*

Administration Features

Administration features are the owner's command module for all information posted on the public website. Digital Outsourcing INC. provides the client with a user-friendly Content Management System (CMS). The client will have an encrypted, secure, password-protected location on the internet where they may add, or modify listings, details, or options to be published on the website. Therefore the client shall be able to add, write, re-write, and modify at all times fields/sub-fields as selected.

***It is the Owner's responsibility to add, omit, or modify content that will be displayed on the public website if such changes are desired in the future.

** All the administration features may or may not be selected or appointed by the Owner, as per preference. Any additional or custom extra feature shall be discussed and modified as per client needs.*