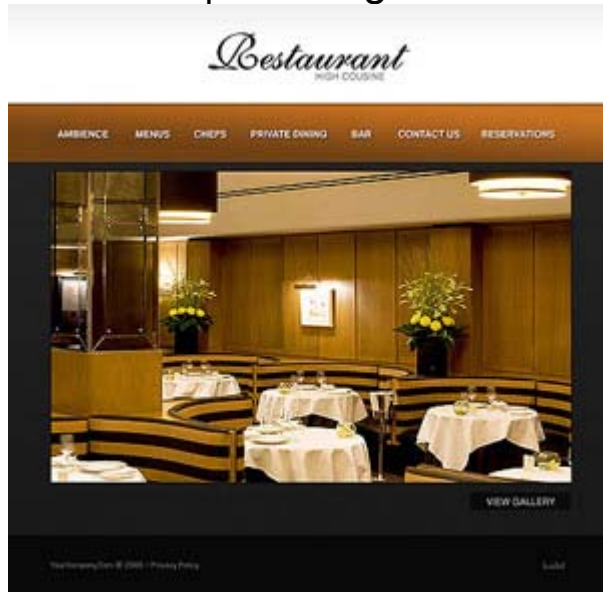


Restaurant Website Module | Catering/Food Online Store (646) 719-5525 | www.digitaloutsourcing.net



Restaurant, Foodservice and Hospitality Website features

Digital Outsourcing INC. offers specialized custom restaurant, and hospitality website designs with or without functionality for new, as well as established foodservice enterprises. Restaurant owners and managers can appreciate and use our custom internet tools and modules designed to help their business present their services, generate clients and/or profit from the World Wide Web. An important objective for foodservice owners and managers is to maximize promotion.

By having Digital Outsourcing, Inc. create your restaurant website, or a web redesign, your site will provide information to potential diners/guests about the menu, the setting, catering options and the location. More importantly, it will give visitors a sense of what type of ambience they can expect.

Digital Outsourcing INC. may also act as a consultant for any already established Restaurant/Hospitality Service Website by providing expertise, re-evaluating software, adding features, and helping with your re-design. From ideas to design, implementation and launch, we can provide you with an online presence to enhance your business.

Some of the projects that we can handle include (but are not limited to):

- Mexican restaurant website design
- Sushi Bar & Japanese restaurant web development
- Greek & Lebanese restaurant web site design
- Italian & pizza restaurant sites
- Steak & Seafood Bar and Grills
- Coffee Shop & Cafe web design
- Bakery and Pastry Shops
- Thai & Southeast Asian dining
- Indian restaurant website design
- Caribbean, Cuban & Spanish
- Russian, Brazilian, Creole & Bistro
- Classic Bars & Irish Pub projects
- Wine shop and liquor website design

Your website will feature two interfaces.

1. **Public Website** (viewed by clients & everyone)
2. **Administration features** (back-end modules viewed by owner only)

Public Website features

\$850

Included in the Public Website the following bulleted modules/information will be included for view by everyone on the World-Wide-Web. It is the responsibility of the Owner to provide proprietary accurate information for the fields/sub-fields selected.

- Home
- Menu
- Contact Us
- About Us
- Directions
- Gallery & Albums (static)
- Site Map
- Privacy Policy
- Meta Tags Implementation
- Search Engine Friendly URL's

** All the above features may or may not be selected or appointed by the Owner, as per preference. Any additional or custom extra feature shall be discussed and modified as per client needs.*

Functionality modules / features

\$200 set-up, \$100 / feature

- Parties or Events
- Gallery & Albums (modifiable by owner)
- Testimonials
- Internet coupons
- Reservations
- (Any other pages that you might like, such as Employment, Our Chef, Wine List, Our Staff, etc)

** All the above features may or may not be selected or appointed by the Owner, as per preference. Any additional or custom extra feature shall be discussed and modified as per client needs.*

Administration Features

Administration features are the owner's command module for all information posted on the public website. Digital Outsourcing INC. provides the client with a user-friendly Content Management System (CMS). The client will have an encrypted, secure, password-protected location on the internet where they may add, or modify listings, details, or options to be published on the website. Therefore the client shall be able to add, write, re-write, and modify at all times fields/sub-fields as selected.

***It is the Owner's responsibility to add, omit, or modify content that will be displayed on the public website if such changes are desired in the future.

** All the administration features may or may not be selected or appointed by the Owner, as per preference. Any additional or custom extra feature shall be discussed and modified as per client needs.*

Catering / Online Store

prices start at \$750

New, as well as established franchises and restaurants are in constant need of clients. For high-volume sales, and multiple locations this feature provides the ease of placing orders online to be delivered or reserved by clients. Our Online store modules allow patrons to upload their menus online and cater from one or more locations.. Our modules can be specifically implemented and designed to work with your presentation website by our programmers.