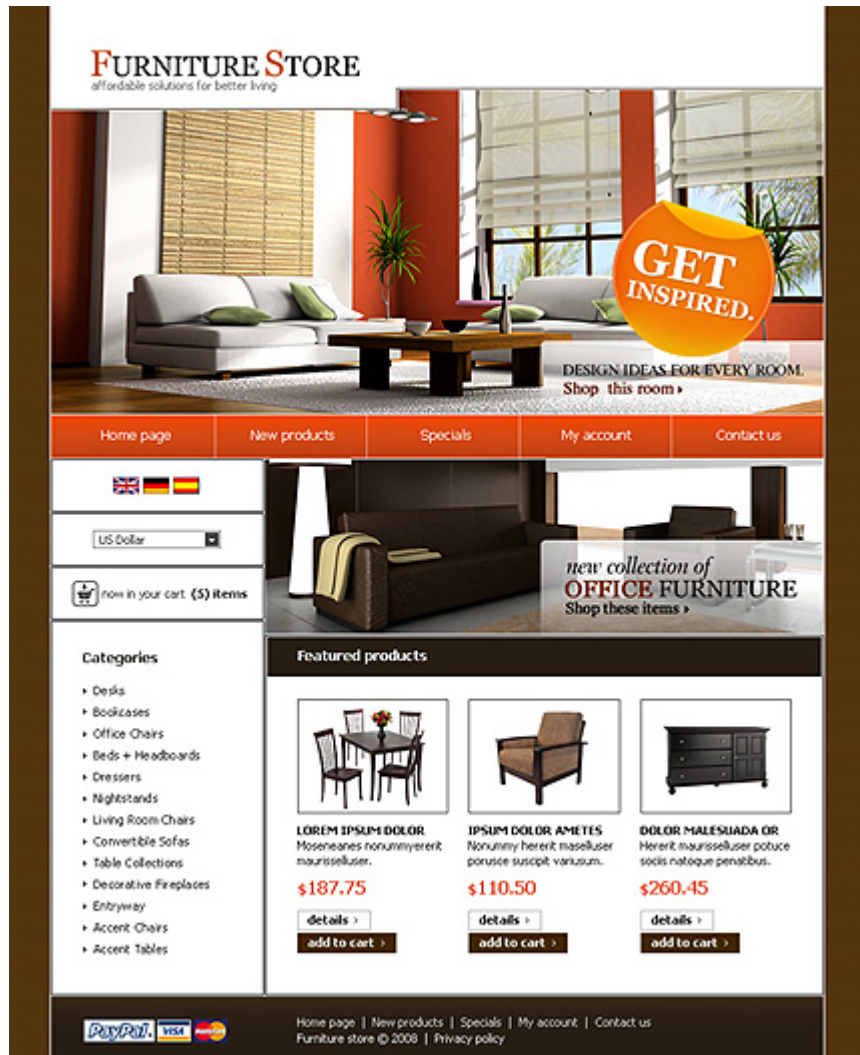


Online Store Module | E-Commerce (646) 719-5525 | www.digitaloutsourcing.net



Online Store and E-Commerce

prices start at \$1750

Online shopping is the process consumers go through to purchase products or services from an Enterprise such as a store, franchise, or distributor over the Internet. An Online Store, E-store, or Virtual Store evokes the physical analogy of buying products or services at a point of sale retailer, or distributor. All types of Enterprises have retail web sites, including those that do and do not have physical storefronts and/or paper catalogs.

Digital Outsourcing Inc. provides Custom Online Stores for online shopping, which is a type of electronic commerce used for business-to-business (B2B) and business-to-consumer (B2C) transactions.

Consumers find a product of interest by visiting the website of the retailer directly, or do a search across many different vendors using a shopping search engine. Once a particular product has been found on the web site of the seller, most online retailers use shopping cart software to allow the consumer to accumulate multiple items and to adjust quantities, by analogy with filling a physical shopping cart or basket in a conventional store. A "checkout" process follows (continuing the physical-store analogy) in which payment and delivery information is collected, if necessary.

Our online stores may allow consumers to sign up for a permanent online account so that some or all of this information only needs to be entered once. The consumer may receive an e-mail confirmation once the transaction is complete.

Digital Outsourcing Inc. can design, program, execute and implement Online Stores for a multitude of Enterprises and businesses.